



## **BISON CAPITAL PARTNERS ANNOUNCES INVESTMENT IN CŪTISCARE LLC**

Boca Raton, FL (July 11, 2016) –Bison Capital Partners ("Bison Capital") announced today that through an affiliate it has closed an investment in CūtisCare LLC ("CūtisCare" or the "Company"), a leading provider of wound care and hyperbaric oxygen therapy treatment services to hospitals across the United States. In conjunction with the investment CūtisCare and Bison Capital partnered to acquire the U.S. clinical operations of OxyHeal Health Group, Inc. ("OxyHeal"), a pioneer in the field of hyperbaric medicine and a provider of clinical services to prominent hospitals throughout the country. Hyperbaric oxygen therapy ("HBOT") is used to treat a variety of health conditions, including diabetic wound ulcers, radiation exposure, skin irritations, and trauma to the body's extremities, among others.

CūtisCare is led by industry veterans within wound care and HBOT. Jim Patrick, Executive Chairman of CūtisCare, is the former CEO and a founding shareholder of National Healing Corporation and Robert Bauman, President of CūtisCare, is the former head of corporate development at National Healing Corporation. The CūtisCare management team has a combined 60 years of experience developing and managing wound care and HBOT centers of excellence for hospital partners. In OxyHeal, the Company is acquiring an entity with over four decades of expertise in hyperbaric medicine.

"Our management team is very excited about partnering with Bison Capital on this investment. Bison's depth of experience in the healthcare industry, and especially in wound care services, makes them a highly valued partner and resource to our management team," said Jim Patrick. "With the addition of OxyHeal we will differentiate and enhance its existing leadership position in outsourced wound management and HBOT services for patients with chronic non-healing wounds. The breadth of our value-added services will position us to compete for new outsourced hospital contracts and health system partnerships, expanding our reach to meet the critical needs of patients suffering from debilitating, non-healing wounds and other ailments across the health care spectrum."

Bison Capital Partner Lou Caballero added, "We are extremely pleased to be partnering with the CūtisCare team in this investment and the acquisition of OxyHeal. The Company has a tremendous track record of partnering with hospitals to deliver outstanding patient outcomes while reducing costs to the healthcare system. We are excited to support the Company's continued growth, both organically and through strategic partnerships". Bison Partner Peter Macdonald, noted that "The CūtisCare management team's extensive experience and success in building and operating a leading wound care and hyperbaric oxygen clinical services company, combined with OxyHeal's reputation for clinical excellence, makes for a powerful combination that will benefit both the Company's hospital clients and their patients.:

Bison Capital is a Santa Monica and New York based firm that makes growth capital investments in middle-market companies, public or private, for expansion, acquisitions and balance sheet recapitalizations. The firm's primary investment focus is partnering with entrepreneurs and management teams seeking capital to grow their businesses.

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